

#CLUBKILLLA



INTERNATIONAL TOURING DJ, RADIO BROADCASTER, BLACK BELT, ACTOR/MODEL... THE BRAND Kevin Crown

They say promoters are responsible for bringing the crowd, but in NYC there's one DJ that brings the crowd and kills clubs! He invites you into his world through music, and takes you on a never ending journey OF MUSICAL ENTERTAINMENT . To experience a Kevin Crown show is like experiencing a natural high as he sends shock waves through your body with the beats that pulsates the speakers wherever he makes an appearance.

This kind of Talent doesn't happen overnight, you have to be born with it. For Kevin he didn't immediately recognize his gift, it was by pure accident that he stumbled upon it. Growing up in Brownsville, one of the roughest neighborhoods in Brooklyn, Kevin wasn't allowed much play time outside. Banned from the neighborhood park by his mother, Kevin had to spend a lot of time in the house. He does what any 12 year old would do; find something to occupy his time. In the midst of his boredom Kevin turned to his father's old turntables not realizing his true talent was about to unfold. "I recall many days and nights in my mother's basement just me and the turntables. I would mix all night. Sometimes I didn't even realize the next day came. All I knew was I couldn't get enough of the music and playing outside wasn't of interest anymore, and even then I wasn't thinking about becoming a DJ. I didn't start out thinking i was gonna be an "INTERNATIONAL CELEBRITY DJ"

After landing his first DJ gig at the age of sixteen, it became more than a hobby for Kevin. He wanted to master the craft of being the Greatest. He understood in order to become that, he would have to do more than just play songs. He would have to connect each song, and make them tell a story. While perfecting this, he became a larger than life character that people sought out to see; Natural Born Club Killa (NBCK). NBCK is Kevin's idea of a DJ superhero that shows up and shows out, which he term as "I Kill Clubs".

Kevin has successfully branded himself, not just as a DJ, but a radio personality and event promoter. In addition to playing places like Japan, Anguilla, Barbados, Guyana, Mexico and all across the USA, Kevin became a fixture on radio with his popular Friday Night Madness show on 93.5 fm. Kevin is also an international brand ambassador for the premiere night club Fiction Fantasy in Kingston, Jamaica where he has entertained local and international artists, actors and sports figures like Gold medalist Usain Bolt. His diverse knowledge of music allows him to play just about anywhere for anyone. From heating up concert arenas and making things unpredictable for Jamie Foxx, to keeping the Wayans Brothers entertained, Kevin is one of New York City's most requested DJs. His work and achievements have not gone unnoticed and Kevin was an honoree at the 8th Annual Young Gifted & Black Entrepreneurial Awards, where he was proudly crowned DJ of the year. He landed a role in the 2015 film J amaican Mafia and was signed to New York City's biggest DJ Crew - Da Union Club Killas that same year. Kevin has also landed guest spots on Sirius Satellite Radio's Shade 45, NYs Power 105, PIX 11 morning show and Jamaica's Hot 102 fm.

"NBCK is just an state of mind that allows me to go to another place in the clubs. I love martial arts, and dancing and I just wanted to bring that ENERGY to my playing style .

Never did I think Natural Born Club Killa was going to be a statement and a brand."

What makes him unique and places him in a category all by himself, is his love of the arts... Martial Arts and Dance. When he is not playing at some of the popular night spots around the world you can find Kevin instructing and training in the Dojang. He is the only DJ that holds a third degree black belt in Tae Kwon Do. He has won numerous competitions on stage and off. What most people don't know is Kevin has a background in dance, and has choreographed moves for some of Dancehall's top reggae artists. Kevin unleashes his daredevil dance moves night after night. When Kevin is on stage, you can feel his energy. With his rock star image, he has been called a trendsetter, showstopper, and trailblazer. He is leading the pack of young DJs and he's kind of hard to catch up to. He dares to be different by bringing his energy, fashion, style, and comical attitude to his parties and shows.

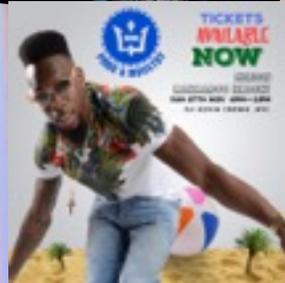
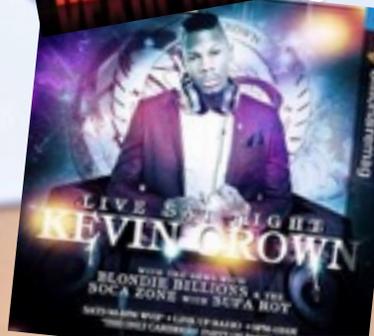
The days of "specialty" DJ's are over, Kevin Crown is single-handedly reinventing the DJ movement. "I really don't care what my competition is doing, I do me. I focus on the people that come out to have a good time. I never try to emulate other DJs, I love what I do and I focus on that. It's that simple"

You can call him Kevin or you can call him Kevin Crown, but the name he most likes to be called for obvious reasons is "THE N.B.C.K THE Natural Born Club Killa."



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